

COMMUNICATION ARTS

Interpretation, which has been de-emphasized within the field of theatre over the past decade or two, and Creative Dramatics, which has fallen out of favor as a term within the discipline.

For Communications and Public Relations:

New and expanding areas of interest include: gaming and analytics, intercultural communication, training and leadership in communication skills, electronic presentation technology, and online forms of communication such as the Internet and the World Wide Web.

For Mass Media:

New and expanding areas of interest are: the Internet, World Wide Web, synchronous communication, computer mediated communication, and visual communication.

D. Areas of Established Specialization

For Theatre and Dance:

Areas of established specialization in theater are: acting, directing, voice work, stage dialects, theater history, and play analysis. Areas of established specialization in dance are: ballet, jazz, modern dance, and tap dance.

For Communication and Public Relations:

Areas of established specialization are: communication audits, consulting in organizations, public relations, small group communication, interpersonal communication, public relations, rhetoric, persuasion, research methods, consulting, nonverbal, debate, leadership, and language.

For Mass Media:

Areas of established specialization are: telecommunications, broadcasting, and electronics media.

II. TREATMENT OF SUBJECT DEPTH

A. Treatment of Depth

Communication and Public Relations

SUBJECT SUBDIVISIONS	COLLECTING LEVEL
Business communication	3
Communication	3
—Research	5
—Theory	5
Communication in organizations	4
Conflict management	3
Debates and debating	3
Health communication	4
Intercultural communication	4
Interpersonal communication	4
Interviewing	3
Listening	3

—Law and legislation	2
—Moral and ethical aspects	3
—Social effects	4
Mass media and culture	4
Motion Graphics	3
Public broadcasting	3
Radio—Production and direction	2
Radio announcing	1
Radio programs—Planning	2
Screenwriting	4
Social media	4
Television—Production and direction	4
Television announcing	2
Visual Communication	4
Web Design	3

Theatre and Dance

SUBJECT SUBDIVISIONS	COLLECTING LEVEL
Acting	1
Art and Architecture	4
Arts Management -- Theater	2
Applied Theater	4
Ballet	3
Choreography	4
Costume History	2
Dance	



B. Specific Delimitations

Formats collected: Monographs and Media: extensively. Journals, Reference tools, and textbooks: selectively. Maps, Microformat Collections, and Dissertations: excluded.

Imprint dates collected: Current, 20th century: extensively, 19th century, Earlier excluded.

Chronological focus: Current, 20th century, Earlier: extensively. 19th century: selectively

Languages collected: English: extensively.

Place of Publication: United States: extensively.

Significant Publishers:

For Communication and Public Relations:

Sage Publications

For Mass Media:

Sage Publications, Routledge

For Theatre and Dance:

Oxford University Press, Routledge, Macfarland, Theatre Communications Group, Dramatist Play Service, Samuel French, Applause Theatre and Cinema Books (Roman and Littlefield), Playscripts Inc., Broadway Play Publishing Inc., Hal Leonard Performing Arts Publishing Group, Alfred Music Publishing, Cherry Lane Music Publishing, Folger Shakespeare Library, Arden Shakespeare – Bloomsbury Publishing