



Successful Campus Planning

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By the End of this Presentation ...

☒... We Will Have Discussed:

- Motivation for Creation of Pipeline
- Brief Literature Review
- Research Questions
- Variables Used





Motivation for the Study





While institutions continue to provide additional and improved programming to increase retention, little is known about an individual institution's non-returning students.







VSU PIPELINE

For every **100** Freshmen

28 Leave

72 Return
Sophomore Yr.

13 Leave

59 Return
Junior Yr.

59



1. Recruitment & Admissions



2. Freshman Focused
Programs & Services



3. Sophomore Focused
Programs & Services



4. Junior & Senior Focused
Programs & Services













Questions & Comments